

# Rituals

salon-spa

## Beyond The Ritual

Autumn/Holiday 2009

### *The Rituals Vision*

*"Rituals are used to define what is meaningful and important. The true value in every ritual act is to draw in the thoughts of a busy day and focus on the moment."*

### *Jane Iredale*

Smoky eyes are everywhere for fall, and the look has never been fresher because they are being done in every shade from classic charcoal to soft browns, and even vibrant shades like plum or teal. Smoky eyes is not a color, it is a technique; or rather many techniques. Jane Iredale's newest collection Silver Lining has romantic hues of steel grays, deep blues, and illuminating metallics.

\*During the month of November purchase a base (pressed, loose, or liquid), hydration spray, and the coordinating brush and receive a free lip gloss! (while supplies last)

**NEW** Christina PureMoist LipColour, named in honor of actress and breast cancer survivor Christina Applegate, is a universally flattering pink shade you're sure to love! And if you haven't purchased last year's In The Pink PureGloss for Lips, here's your chance!

With each **Christina** and **In the Pink** sold, Jane Iredale will donate \$2 to Living Beyond Breast Cancer, with a minimum commitment of \$25,000 in the coming year.

### *Eminence Organics*

Reveal younger, smoother skin with the new Berry Refined exfoliating and pore minimizing collection of vitamin and antioxidant rich skin care from Eminence Organics. Skin is plumped and smoothed with a yummy fruit cocktail of blueberries, raspberries and blackberries that will make your mouth water and your skin rejoice.

Just in time to help relieve summer skin stresses, the new Berry Refined Collection for Autumn 2009 will leave your skin feeling 'berry' wonderful!

\*During the month of December, purchase any 2 Berry Refined products and receive a holiday ornament filled with Eminence samples. (while supplies last)

### *Welcome Aboard!*

New additions to the Rituals Salon-Spa Family: Magen Cash- Front Desk Coordinator  
Summer Hudson- Apprentice and Front Desk Coordinator • Dani O'Connell- Nail Technician

### *Pevonia Botanicals*

Look and feel your best with a clear, healthy complexion. Pevonia's Spa Teen line is recommended for all teen skin types, including sensitive skin. Powerful natural elements work to hydrate, soothe, and balance while blocking bacteria and preventing future breakouts.

#### *Why is it important to detoxify your skin?*

Your skin is the largest organ in your body and has many functions. Though it may seem like it is tough, skin is a truly complicated organ. It has the ability to metabolize body byproducts and foreign agents that can permeate your skin and can then become toxic to the cells. Pevonia offers a wide selection of at-home products and in-spa treatments that can help you neutralize free-radicals and expel toxic agents from your face and body while repairing and replenishing.

### *Keune*

Rituals Salon-Spa introduces Keune Care Line Men available for retail and Keune's Men's Color line into the salon!!!! Essential minerals for healthy hair - Keune Care Line Man nourishes the hair and helps to balance the natural function of the scalp. Essential Minerals will provide long lasting improvement. Hair will become healthy and easy to manage. 3 Shampoos and 3 styling products to choose from keep it simple and effective to give any man the results he's looking for. Quick and convenient color services in the salon now available between \$25-\$35. Ask your stylist if this service is right for you.

\*Purchase any 3 of the new men's care line and receive a men's toiletry bag free!

\*Receive the men's Keune color service and purchase 2 of the new men's care line and receive the men's toiletry bag free!



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Go to [www.ritualssalon.net](http://www.ritualssalon.net) to keep up with our latest specials!

*Do we have your email address??? Please inform the front desk of any changes or additions to your information so that you can benefit from last minute deals and promotions, and be up to date on what's going on here at Rituals Salon-Spa.*



## *Hair Room*

**Profound** - 2 new products arriving soon! Ask your stylist to try them on you during your next visit! *Where do you want your hair to go?*

**ATMOSPHERE** transports hair to its ideal climate, changing its **Relative Humidity**® to behave like it's somewhere else. Be smooth and shiny as ice with Arctic Chill. Become as individual as grains of Desert Sand. Plump resilient with Tropical Dew. Truly Yours • Profound Beauty

**Desert Texture Spray \$30.00** - A relationship between style & climate delivers clean, humidity free texture with intense separation and fullness for a dimensional style behaving as it would in a Desert Climate. This innovative, ultra-dry texturizing spray goes on clean, without any residue. Through our discovery of Relative Humidity™ this delicate blend of polymers create zero humidity, arid texture, lift and separation, with a touch of control and hold.

Powders absorb excess oil and add texture to the hair fiber.

**Tropical Mist \$29.00** - A relationship between style and climate. Delivers hydrated, lush hair behaving as it would in a Tropical Climate. Through our discovery of Relative Humidity™, this unique, water soluble, fine spray, infuses moisture and botanical fruit complexes to hydrate, nourish, plump and shine any style. Repels atmospheric humidity to prevent frizz.

\*Visit [www.Findyourroutine.com](http://www.Findyourroutine.com) to see what Profound products are best for you!

\*\*\***Liter deals are back.** Purchase a liter of shampoo and conditioner and receive the weekly anti-oxidant mask for free. (*a \$31.00 value, while supplies last*)

## *Events to mark on your calendar!*

**Saturday November 7th**- Rituals Salon-Spa would like to give back to you! With lots of games, prizes, and much more, Rituals Salon-Spa will be fun filled with product and service promotions sure to make you smile. Please stop by anytime between 8-4.

**Monday December 7th** - Join us for our 3rd Annual Holiday Event! Learn a variety of "need to know" beauty secrets from the professionals at Eminence, Pevonia, Profound Beauty, Jane Iredale, and many more. Hands on demonstrations, product raffles, sample giveaways, and much more to get you ready for the holidays. Everyone is invited, so bring a friend and make a night of it here at Rituals Salon-Spa. This is the event of the year that everyone looks forward to.

### Holiday Hours

Thursday  
November 26th- Closed

Thursday  
December 24th- 8am - 2pm

Friday and Saturday  
December 25th & 26th- Closed

Thursday  
December 31- 8am- 4pm

Friday  
January 1st- Closed

## *Reserve your holiday appointments online!*



We are able to give you access to book your appointments online! Simply give us your email address, and choose a four digit password. Then, visit our website at [www.RitualsSalon.net](http://www.RitualsSalon.net), click on "Book Appointments Online", and simply fill in the required information to reserve your appointments. Purchase your gift certificates Online!!! Go to [www.RitualsSalon.net](http://www.RitualsSalon.net) and click on "Instant Gift Certificate". It's so easy and convenient. Look what our clients think about it:

*"You all are always so easy to do business with, whether I come to the store or use the online. My wife loves coming there. Thanks."*

*"Purchasing the gift certificate was very easy and convenient."*

*"Easy to use. Sunday delivery!"*

*"This website is very easy and user friendly-very good experience!"*

### *What's In and Out this Season:*

In Fall 2009 women's hair trends will play to the extremes. They might be extremely short, extremely girly, extremely sexual or extremely slick.

**In:** Patent Satchels and Designer Handbags - Chunky Knits and Scarves - Big bows, studded accessories

**Out:** Backpacks and knock offs - Too many layers